

NURSES

FOR

SEXUAL

&

REPRODUCTIVE

HEALTH

annual report



2021 - 2022



Over the last two years we have witnessed large scale rollbacks on civil and human rights, particularly in the realm of sexual and reproductive healthcare. Though these have been challenging times for all of us, NSRH remains undaunted in our mission to provide students, nurses and midwives with education and resources to become skilled care providers and social change agents in sexual and reproductive health and justice. Even with these increased barriers FY 21/22 was a momentous year for NSRH. We launched our Membership Program, Online Institute, the first cohort of the Karen Edlund Future Nurse Leaders Program, and the first cohort of the Training in Abortion Care Residency Program.

A lot of hard work went into laying the groundwork for the various programs and initiatives that we launched last year. With the successful launch of these initiatives, we are poised to become the preeminent organization serving nurses and nursing students within the sector. We know that none of this would have been possible without the stalwart support of our community, members, and donors.

**LINA BUFFINGTON,
EXECUTIVE DIRECTOR**





BIG PICTURE 2021-2022

Here's what we did at an organization level.



FINANCIALS

Our spending went towards supporting our staff, using effective platforms for our members to engage and learn, and creating impactful events for our members.

Annual Revenue

\$ 583,501

Annual Spending

\$ 589,409



BRANDING CAMPAIGN

In an effort to universalize our messaging and branding, our team, with the support of Vision First, developed and launched a paid media campaign to educate providers about the importance of sexual and reproductive health across the nursing disciplines. The campaign also centered nurses as critical providers of abortion care in digital and advertising spaces.

Google Search

Advertisements

Billboards

15M
Impressions

22,107
Clicks

0.14%
CTR



BILLBOARD CAMPAIGN



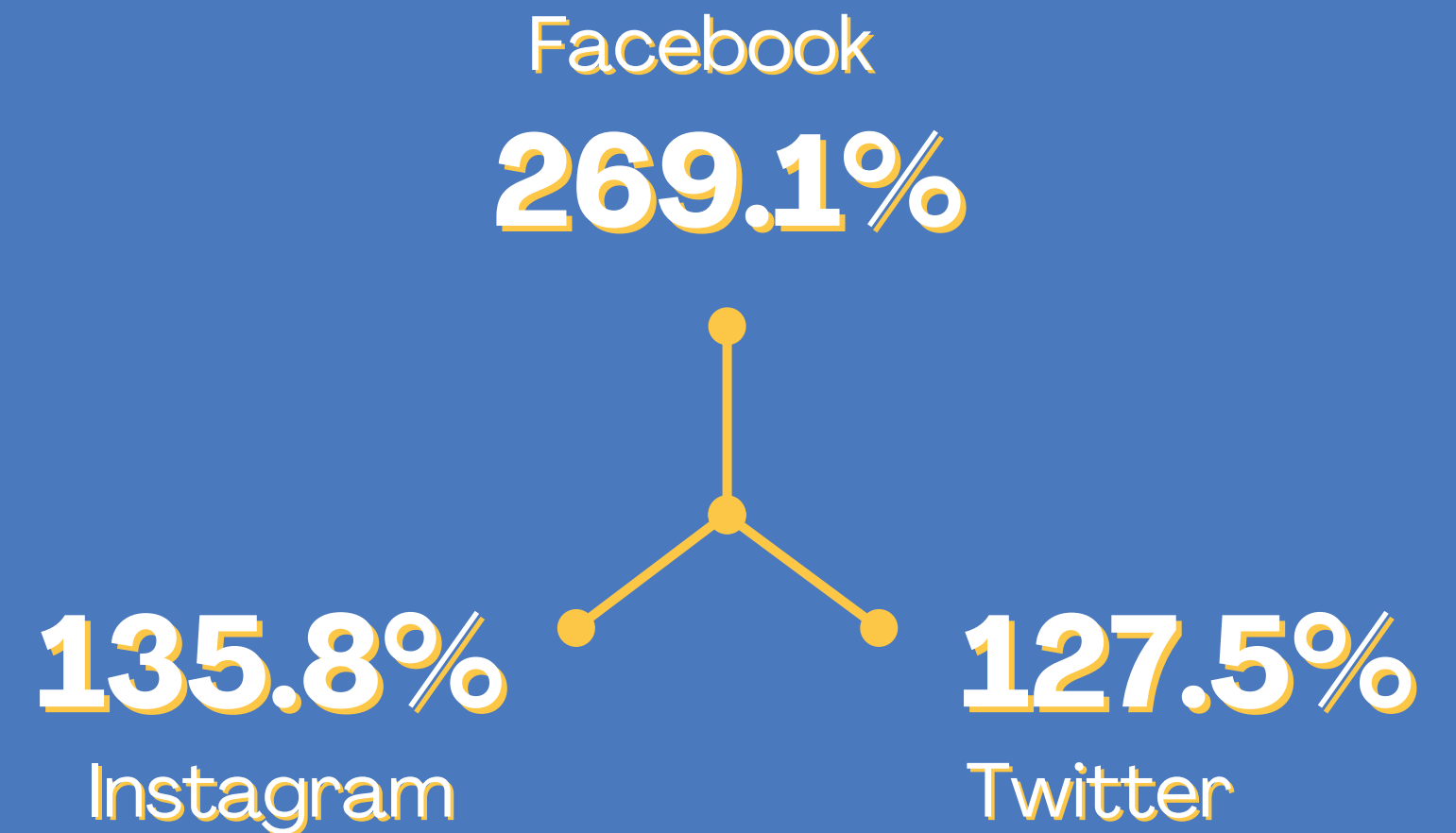
We also designed billboards to target viewers in New Orleans, LA; Jackson, MS; and Columbia, SC in an effort to engage nurses in underrepresented areas. These ads ran from March to April 2022.



SOCIAL MEDIA REACH

With a more dedicated and expanded social media presence, our engagement across our various accounts increased. We've seen a growth of 177.5% on average over the past year.

Percent growth since FY 20/21



CORE VALUES

Culture

Equity

Pleasure

Trust

Safety

Integrity

Wellness

Power

Science

Intersectionality

2021 - 2022



Our education strategy provides nurses, midwives, and students of those professions with comprehensive sexual and reproductive health education throughout the trajectory of their careers.

EDUCATION 2021-2022

KAREN EDLUND NURSE LEADER FELLOWSHIP



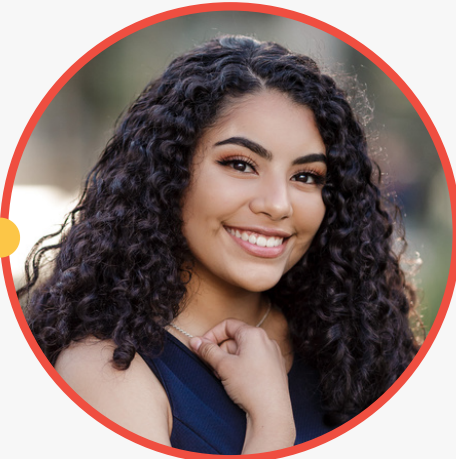
We launched the Karen Edlund (KE) Future Nurse Leader Fellowship in 2021 to provide targeted resources and support to a cohort of historically excluded nurses in our Network (specifically Black, Indigenous and Latinx) to help them fulfill their leadership goals.

This fellowship is named in honor of our beloved deceased NSRH Board Member Karen Edlund, RN, an exemplary nurse leader who was key to ensuring access to comprehensive SRH services for the people of Massachusetts.



2021

2022



10
KE FELLOWS



Fellow
2021

1

“Providing trauma informed care in the health care setting is essential when dealing with sexual assault cases. I want to better understand how trauma informed care translates into bedside practice”

“I seek to host a Women’s Gender and Sexual Health Teach-In which would cover sexual education, the different types of birth control options available, demystifying beliefs about transgender and gender-nonconforming people, education about pronouns, and consent.”

3

Fellow
2021

Fellow
2021

2

“Provide wellness kits to people who do sex work in the Southern California area.”

KAREN EDLUND FUTURE NURSE AWARD



The Karen Edlund (KE) Future Nurse Leader Award recognizes exceptional student chapter leaders and was created as another way to honor Karen's lifelong commitment to sexual and reproductive health and her tenure on the NSRH Board of Directors.

In 2021, Katrina Lipinsky, as the chapter leader for UPenn's NSRH Chapter, was selected as the first recipient of the award. Lana Keusch received the 2022 award for her work to establish a robust NSRH Chapter at Duke University.



2021



**Katrina
Lapinski**

**Lana
Keusch**

2022



2
KE AWARD RECIPIENTS





ONLINE INSTITUTE

Our Online Institute fills a critical gap in nursing education by providing a user-centric online learning portal for nurses and nursing students to access educational modules in sexual and reproductive health and justice including abortion care provision.

We launched the Online Institute in 2021 and have continued to curate SRH education to create accessible and affordable online learning modules that are designed to specifically target the unique needs of nurses.



COURSE MODULES



WEBINARS

**Contraception:
An
Overview**

**Abortion
& Public
Health**

**Reproductive
Justice for
Nurses**

**Online
Privacy for
SRH Nurse
Advocates**

**Mandatory
Reporting &
Self
Managed
Abortion**

**Professionalism
in Sexual &
Reproductive
Health Nursing**

**Abortion
101:
Medical
Management**

**Sexual &
Reproductive
Health &
Nursing**

**Abortion
Provision,
Access &
Nursing:
Clinical Care,
SMA and
Tele-
medicine**

**Reproductive
Justice Member
Education
Series**

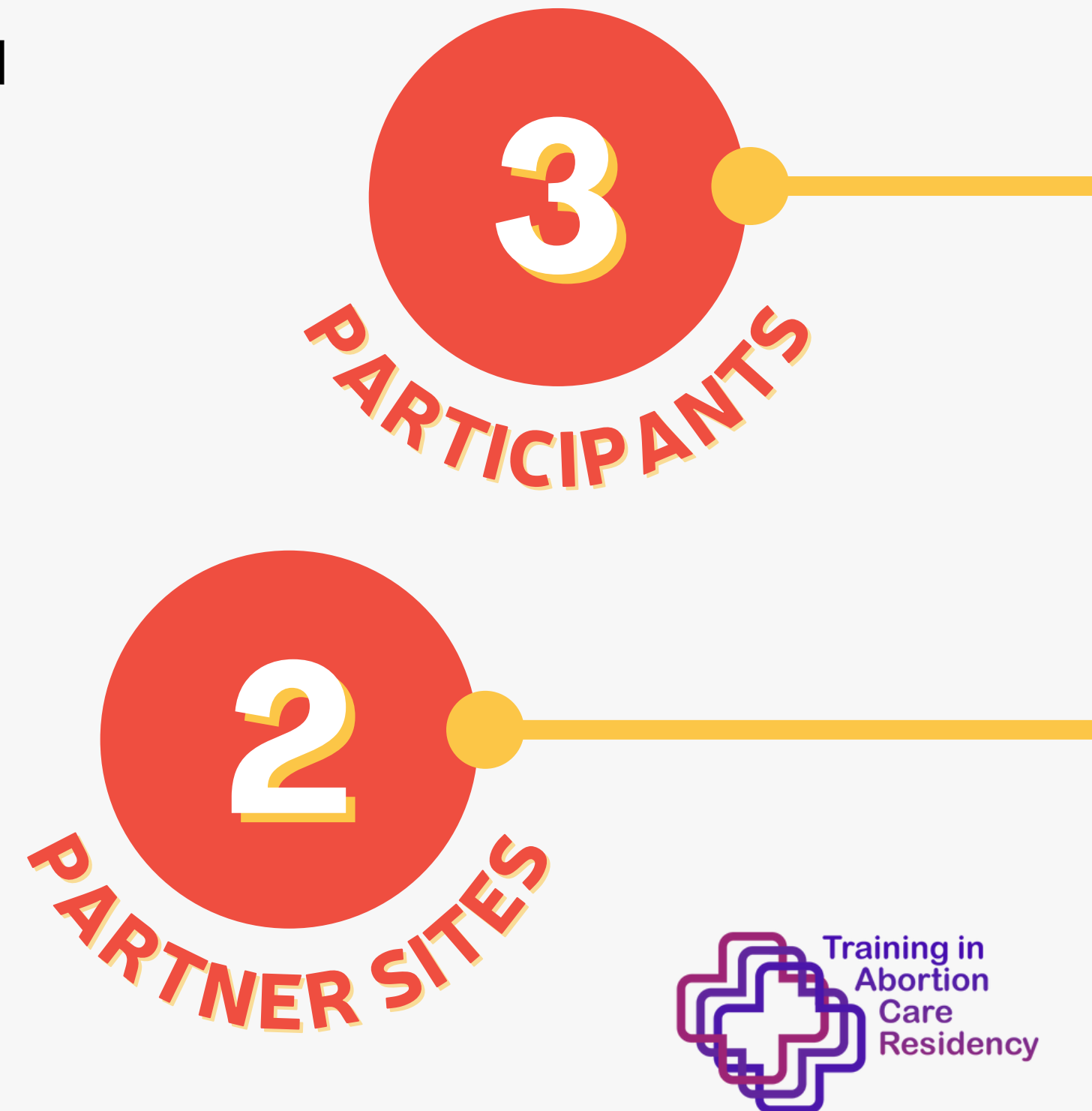
**Pregnancy
Options
Counseling**

**Adoption for
Health
Professionals**



TRAINING IN ABORTION CARE (TAC) RESIDENCY

The TAC Residency is designed to address the need for more full-spectrum clinical training opportunities for registered nurses. We believe that through intentional support and hands-on clinical experience within their scope of practice, we can build a robust cadre of compassionate and informed nurses who will strengthen the advocacy and reproductive health landscape in their states. The pilot cohort of three residents were from Tennessee and Kentucky and worked in clinics in Tennessee.



Resident
Tennessee

1

“I learned so much. I got so much more comfortable with medication abortion, particularly knowledge of mife and miso as well as effective patient education.”

“Hands on experience in patient care that has allowed me to build confidence and the honor of hearing the stories shared with me by patients that will continue to ground my work.”

3

Resident
Kentucky

Resident
Tennessee

2

“I'm new to being a nurse, to abortion care, and to the social justice framework in general, so I feel like this residency has really helped me be a better nurse and advocate for my patients.”

The advocacy strategy is centered on the grassroots, movement-building work that launched Nursing Students for Choice and builds upon that legacy.

ADVOCACY

2021-2022



STUDENT ORGANIZING PROGRAM

Our Chapter Organizing Program is a nationwide community of nursing students and educators at nursing schools throughout the country that organizes and advocates for the inclusion of sexual and reproductive health, rights, and justice within nursing education.

TOTAL CHAPTERS
20

NEW STUDENTS
331

CHAPTER EVENTS
18+



CAMPUS CHAPTER EVENTS



**An Abortion
Provider Panel**

STI Bingo

**Perinatal
Mental
Health
Group Care
Dynamics**

**Pelvic Exams
and Trauma
Informed
Care**

**Contraceptive
Counseling
for Nurses**

**Journey to
Parenthood:
Family Building
for LGBTQIA+
Couples**

**Reproductive
Freedom &
Incarceration
Series**

**Comprehensive
Nursing Care &
Inclusive
Language for
LGBTQI+
patients**

**Getting into
SRH Research
Panel Health
Care
Providers &
Policing
Pregnant
Patients**

**Pelvic Floor
Basics for
Nurses**

**Endometrial
Biopsy
Workshop**

**Papaya
Workshops**

ANNUAL STUDENT CONFERENCE

We hosted a virtual day-long conference in April 2022 called "Critical Thinking For Critical Care: Envisioning Equity Through Nursing".

From critiquing systems of harm within research, to deepening their understanding of SRH in different nursing sectors, to learning to engage in digital SRH activism - participants came away feeling empowered to create the care we dream of.



Our professional development strategy provides access to continuing education opportunities as well as career guidance and professional support to our members.

PROFESSIONAL DEVELOPMENT

2021-2022



MEMBERSHIP PROGRAM

NSRH members are part of a trusted community that unites people, knowledge, and networks from across the nursing field to improve the health and wellness of our communities. Our official Membership program launched in 2021 to support nurses across all disciplines in their SRH education and professional development.

We also launched the NSRH Social Hub, a closed and secure virtual community and app that allows our members to network and share resources safely online.

TOTAL MEMBERS

524

NEW MEMBERS

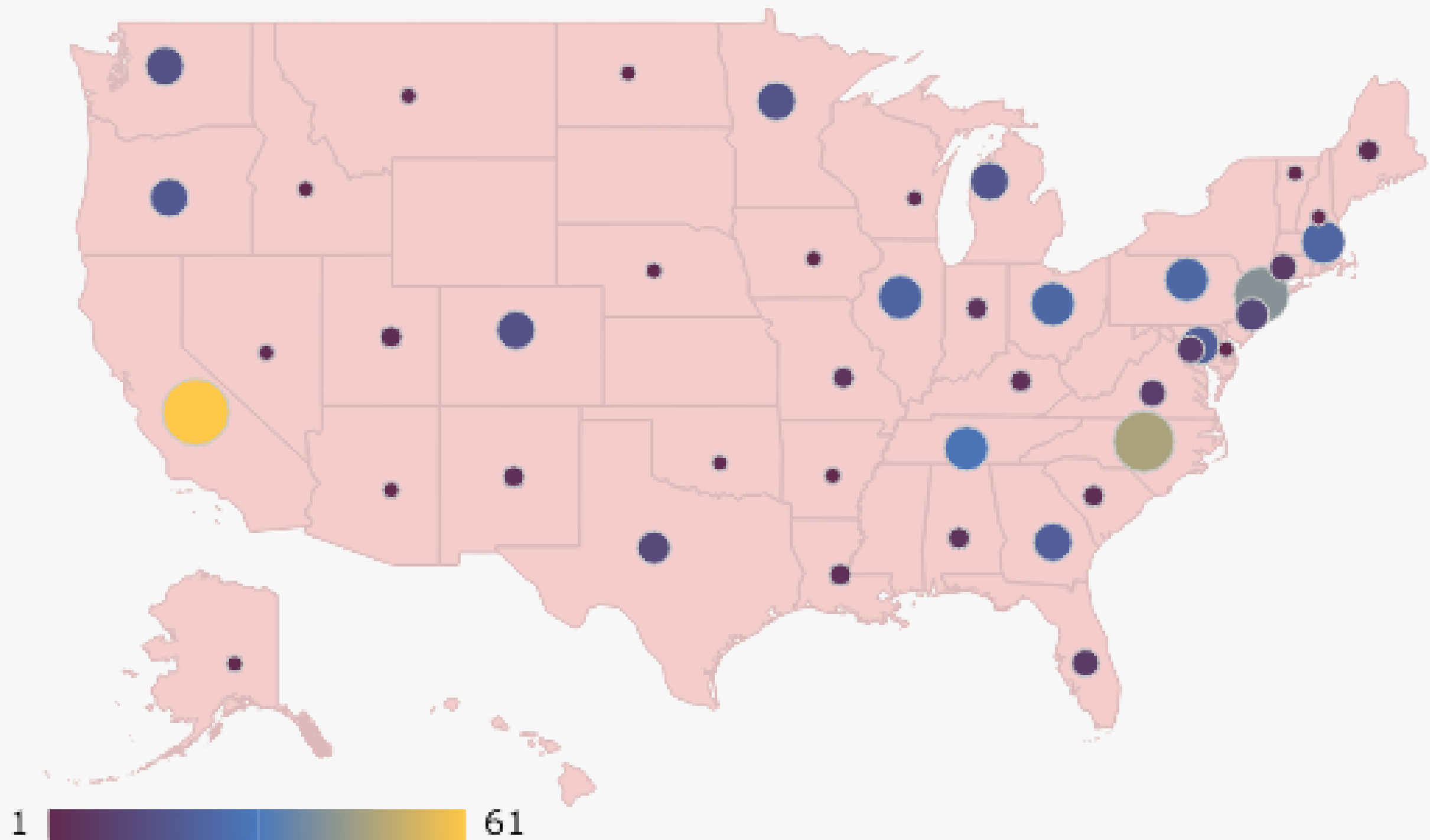
475

SOCIAL HUB USERS

180

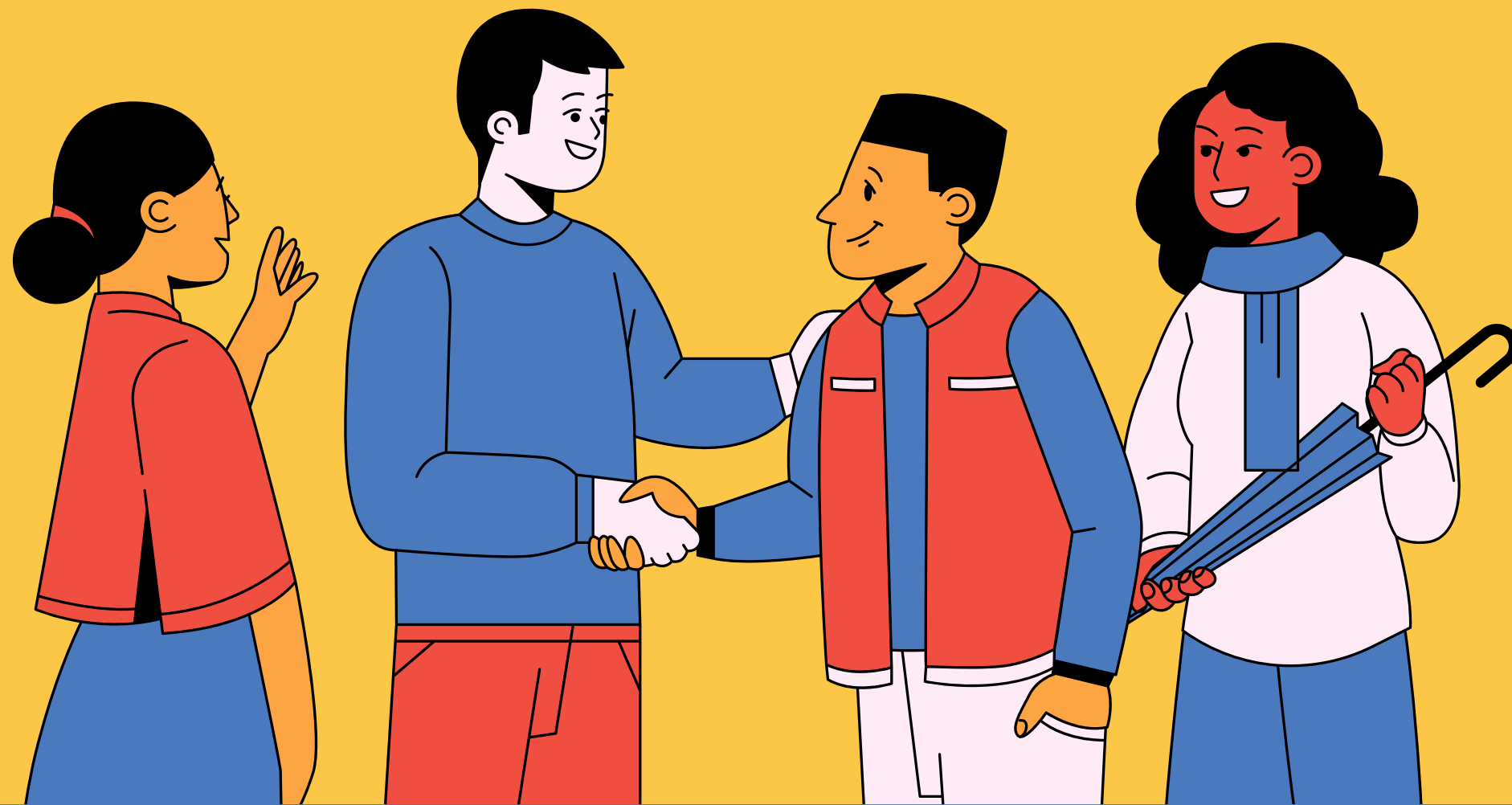


MEMBERSHIP MAP



WE HAVE MEMBERS IN
44
STATES & DC





MEMBER TESTIMONIALS



CASSANDRA DURIAN

“As an alumni of the NSRH Karen Edlund Fellowship, I learned how to be a stronger advocate in a new career of nursing. SRH is a vital conversation to be discussed in every area of nursing and I feel grateful I was able to share what I learned with my nursing cohort.”



VICTORIA JACKSON



"Reproductive Justice and abortion access are the issues that are most important to me. I continue to raise awareness in my home state of Alabama. I also enjoy teaching sexual health to young adults and adolescents. As a student, I enjoy the webinars hosted by NSRH. I enjoy being a part of this organization. I can not wait to continue to learn."





AIYANA DAVISON



“I hope within this council that we will see the revolutionary development of radical nurse leaders who will change the landscape of nursing and healthcare in specific disadvantaged communities. The culture of nursing requires change and underrepresented nurses are actively and passionately formulating methods to aid with that change-- and I hope to support, promote, witness, and be a part of that change.”

IN CLOSING...

The only way to ensure that everyone has access to safe abortion care is to make sure that as many nurses as possible are fully trained to provide abortion care within their scope of practice, while continuing to advocate for increased scope of practice. NSRH is the only organization dedicated to achieving this goal.

In this 2021 - 2022 fiscal year, we were able to lay a solid foundation for achieving that goal and are now at a point in our evolution where we can begin to think about increasing our scope and scaling up our work. In order to scale our work, we must have the necessary resources that will allow us to increase the scope and reach our programs. Our members, partners, and donors play a critical role in ensuring that we have the resources we need to do our critical work.

Thank you for your support!

